

REP HEADLINE# 6347506 TRF# 1385924 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 17.47  
 \*\*\* KUTV-TV \*\*\* \*\*CHANGES\*\*

ADV # ADV. NAME POLI/M LOVE/R/CON/UT REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME  
 814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR  
 ALEXANDRIA, VA 22314

ORDER # Revision #1 CONTRACT # 6347506 CLASS: NATL. LOCAL REGIONAL  
 PRDCT LOVE CD4 10/23 EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1  
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 17.47

REP: TO KATIE  
 FR CHERYL  
 ADDED 1X GOOD WIFE OR PER KRISTEN  
 PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
 \*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = LOVE  
 AGENCY PRODUCT CODE = ORDR  
 AGENCY EST# = C23C29

X		A	800P-900P	30		\$1,200.00	10/28	10/28	1		SUN	1
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PROGRAM : THE GOOD WIFE  
 RA35+ : 10.6  
 CON COM1: THE GOOD WIFE

OCT/12 25855.00 NOV/12 \$3,985.00  
 CONTRACT TOTAL 29840.00  
 TOTAL SPOTS 77

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1												

MARKET TOTALS \$76,661 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%  
 KMYU 1%

SVC- NONE  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE